

Rahanna, Mosswood Park



Aaron, McLaren Park



Coach Shahand, Anas, Coach Ivan, Bear Trax



RESILIENCE
ACHIEVEMENT
LEADERSHIP



2020 ANNUAL REPORT

YOUTH TENNIS ADVANTAGE

DEAR FRIENDS

Dear YTA community,

YTA's programs have never been just about tennis or our other after-school activities. They've been about the ways that kids grow and thrive when we support them to push themselves and each other to be the best they can. This has never been more apparent than in 2020. In this Annual Report, we're focusing on three core YTA values that have helped our students thrive through an incredibly hard year: Resilience, Achievement and Leadership. These same values have also carried YTA through, making our organization stronger, more nimble and more creative.

Resilience: The COVID pandemic left no aspect of YTA untouched, from the way we interact with students to the way we raise funds. From day one, we were able to innovate and adapt: shifting programming on-line and distributing tablets to students during lock-down; re-opening three sites in June with strict safety protocols; and running our first-ever digital fundraising event to replace the tournaments and annual gala that have been our biggest source of income.

Achievement: Students across the U.S. experienced significant learning loss during COVID, with disproportionate impact on low-income students and students of color, who make up the vast majority of our participants. YTA's support helped keep students focused and on-track with their schoolwork, and our on-site programs gave them exercise and social connection in a time of great isolation and stress. We were so proud to see our eight graduating seniors off to college in 2020, two of them with four-year scholarships from our Russell & Lee Flynn College Scholarship program.

Leadership: Long-time YTA board leader and major donor Russ Flynn died in February 2020, leaving us a great legacy of inspiration and leadership. We are grateful for him and so many others who have stepped up for YTA – from Steve Kerr, James Blake, Frances Tiafoe, Peter Wright and Kurt Streeter who gave their time for our Stories of Love fundraising videos, to our donors, volunteers and alumni who keep coming back and giving back year after year.

For over 50 years, YTA has helped kids in our most under-resourced communities have more opportunities. The COVID pandemic and the disproportionate impact of learning loss on students of color have highlighted for us the incredible value of this work and the YTA community in helping Bay Area students persevere and thrive. Thank you for all of your support.

Michael W. Skinner
Michael Skinner
EXECUTIVE DIRECTOR & CO-FOUNDER

James D. Connelly
James D. Connelly
BOARD PRESIDENT



2020 SNAPSHOT



"I know how much a sport can change someone's life. YTA offers opportunities to kids who otherwise wouldn't get them."

— Steve Kerr, Head Coach Golden State Warriors



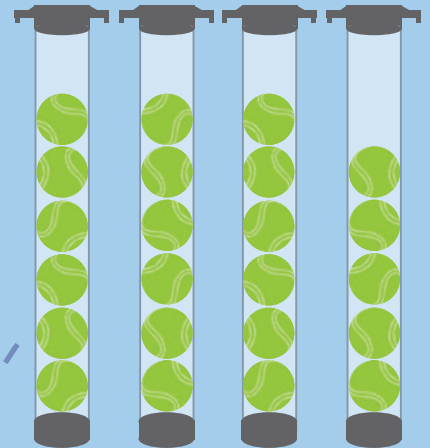
QUALIFY FOR
FREE/REDUCED
LUNCH



GRADUATE FROM
HIGH SCHOOL AND
GO ON TO COLLEGE



YOUTH SERVED

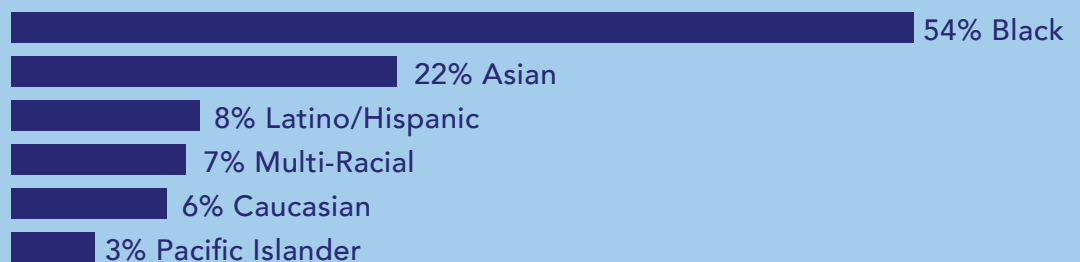


2,300

HOURS TENNIS PROGRAMMING



PARTICIPANTS BY RACE/ETHNICITY*



*Based on the 83% of students who responded

RESILIENCE

YTA has been a lifeline for kids and families during COVID, teaching them resilience and helping them persevere and thrive.

Andrea, Bear Trax, future Cal Bear



"YTA supported me in finding a job and not stopping until we found a place where I could do what I enjoy, which is coaching. They helped get me out of a rut by pushing me to get out there during this pandemic."

Read the full story at youthtennisadvantage.org

Ava, Bushrod



"During COVID, YTA has been a life saver for me. Not only have I improved my tennis skills, but YTA has helped my mental health by providing regular exercise and daily encounters with my teammates/friends. I am very grateful for this program!"

3

**SITES OPEN FOR TENNIS
USING COVID19
PROTOCOLS.***

112

**STUDENTS ONSITE,
AVERAGE OF
2X A WEEK**

20

**MORE THAN
20 GOOGLE TABLETS
DISTRIBUTED DURING
LOCKDOWN**

1K

**HOURS
IN-PERSON
AND DISTANCED
ACADEMIC
PROGRAMMING
AND SUPPORT**

OUR PEOPLE

"A good coach can change a game. A great coach can change a life."

— John Wooden

Coach Terry Stewart, YTA staff since 1987



Owen Bethke, YTA volunteer since 2019



Terry wanted his children to play tennis, but for city kids growing up in the '80s and '90s, there were few opportunities to learn. So he taught them himself, and was soon coaching other kids as well. Fast forward 30 years, and as YTA's most senior coach Terry is still helping kids learn the sport and all the values and life skills that come with it.

"Tennis is like the real world, you have to make decisions on your own, and some of them you have to make very quickly. It's helping kids prepare for the future."

As a former high school tennis coach, volunteering with YTA gave Owen the chance to reconnect with the sport in a meaningful way.

"While I go and coach tennis and strategy I also find that I am there as a mentor and friend, someone to get advice from; I have even helped with homework and college applications. My favorite part is going out everyday and just playing and laughing with the kids."

Read the full story at youthtennisadvantage.org

18

STAFF AND
ACADEMIC COACHES

6

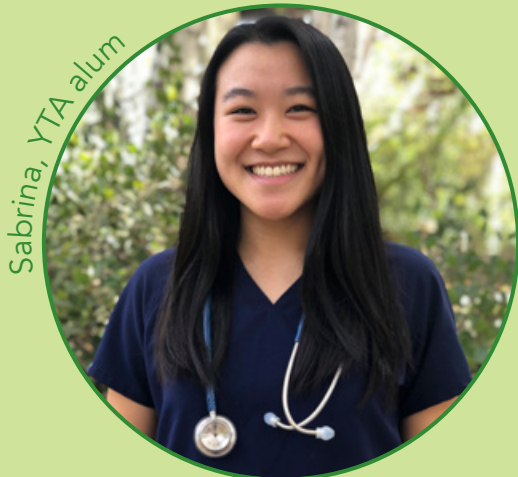
VOLUNTEERS

PARK	SITE DIRECTOR
McLaren Park, S.F.	Wing-Yan So
Hunters Point, S.F.	Thomas White
Bear Trax, Berkeley	Cynthia Price
Mosswood Park, Oakland	Terry Stewart
Bushrod Park, Oakland	Terry Stewart

ACHIEVEMENT

IN THE CLASSROOM

YTA helps kids set goals and work hard toward achieving them through tennis, academics, and life skills coaching.



YTA has always believed that academics come first. Building a habit of working hard in school and striving for academic success has helped me pursue a career in Nursing. I have a passion for helping others in their most vulnerable time and I hope to make a difference in my patients lives."

Sabrina graduated magna cum laude, San Jose State, December 2020.

Read the full story at youthtennisadvantage.org



YTA has helped me learn outside of school and has kept me away from always looking at my screens."

Studies have found significant learning loss in students across the U.S. during COVID, with disproportionate impact on low-income students. YTA's academic support & learning curriculum is helping fill the gap, and keeping kids focused and on-track.

CLASS OF 2020 RUSSELL & LEE FLYNN COLLEGE SCHOLARSHIP RECIPIENTS



Youth Tennis Advantage proudly launched The Russell and Lee Flynn College Scholarship in 2019. A scholarship is presented to up to two YTA students annually to further their education at an accredited community college, college or university and to help them minimize the amount of student loan debt needed to pursue a degree.

A big YTA congratulations to 2020 recipients Aichatou and Fidela



ACHIEVEMENT

ON THE COURT

Whether they are new to the game or training for a tournament, YTA coaches help kids set and achieve their goals.

Lorraine, McLaren Park



"I love being at YTA because it's really fun to challenge and compete with my teammates."

shown here after winning her first orange ball tournament

Micheel, Bear Trax



Achieved his goal of being in the singles line up on his high school team.

Angela, McLaren Park



Ranked #86 nationally in doubles.
Future collegiate player

3

JUNIOR TENNIS TEAMS

41

JUNIOR TEAM TOURNAMENT PLAYERS

35

USTA SANCTIONED TOURNAMENT PLAYERS

14

STUDENTS PLAY ON THEIR HIGH SCHOOL TEAMS

— CONGRATULATIONS TO OUR 8 HIGH SCHOOL GRADUATES IN 2020! —

We saw them off to:

**BIOLA UNIVERSITY • CLAREMONT MCKENNA
PARSONS SCHOOL OF DESIGN AT THE NEW SCHOOL
UNIVERSITY OF CALIFORNIA AT BERKELEY
UNIVERSITY OF CALIFORNIA AT LOS ANGELES
UNIVERSITY OF CALIFORNIA AT RIVERSIDE
SAN FRANCISCO STATE UNIVERSITY • SKYLINE COLLEGE**

LEADERSHIP

YTA cultivates life-long leadership skills, helping kids develop poise and confidence as they take on more responsibility on their teams and in their community and provide mentorship to their peers.



“YTA gave me one of my first paid jobs as a young tennis coach. The goal was not to turn every player into Serena Williams [but] to instill enough courage in a player to try a sport they’d never been exposed to. Through this experience, I soon learned the importance of discipline when it comes to multitasking (school, work, and tennis) along with being genuinely invested in the well-being of fellow human beings. In my role as Manager of Strategic Programs and Partnerships with the USTA, I look forward to working with programs like YTA to provide even more opportunities for players just like me.”

Read the full story at youthtennisadvantage.org

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Michael Skinner

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Lauren Barnikow
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Mike Delagnes

Paul Fay III
Sara Flynn

Ilya Gendelman
Everett ‘Skip’ Hewlett

Karla Lovett

Peter Lynch
Hillary Phu
Michael Price
William Rosetti
Shelly Thigpen
John C. ‘Sandy’ Walker
Peter Wright

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Mike Milstein
Howard Park
Robert Sockolov
Andrew Spokes
Tom Steyer
Tad Taube
Kathryn Taylor
Todd Traina

IN MEMORY OF

Arthur Ashe
Paul ‘Red’ Fay Jr.
Russ Flynn
Barry MacKay
Lloyd Scott

YTA Board Statement on Racial Justice

Since its inception over 50 years ago, Youth Tennis Advantage has shown an unconditional commitment to racial equality and social justice. We believe our mission to provide tennis, academics and life skills to under resourced youth levels the playing field and helps our students succeed in school and life. Our programs serve a diverse population of students, the majority of whom are Black. We recognize we must state what is obvious to us. YTA stands in unequivocal solidarity with Americans of color, especially with the Black community, many of whom struggle with daily racism and the large income disparities, poor health outcomes, lack of opportunities, and violence that comes from systemic racism. Black Lives Matter. They have always mattered to YTA. This is a profoundly urgent and important racial justice issue. This is not an endorsement of any organization, political party or politician. This is about fundamental human rights.

THANK YOU

*"From what we get, we can make a living;
what we give, however, makes a life."*

— Artur Ashe



THANK YOU to all of our donors for being part of YTA, and recognizing how essential our programs are for the resilience of youth in our community during COVID and beyond. Together, we are helping them persevere, and continue reaching for their dreams.

— 2020 DONOR LIST —

\$25,000+

William K. Bowes, Jr.
Foundation
Chase
Lee Flynn
Sara, Amy, and
Laura Flynn
Robert Stewart Odell
and Helen Pfeiffer
Odell Fund
Kathryn A. Taylor
USTA Foundation

\$10,000 - \$24,999

Anonymous Foundation
Bruce Bodakan
Jim Connelly & Anne
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Diana & Mel Haas
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Thomas G. Roberts &
Susan M. DaSilva
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Todd Traina
Winslow Family
Foundation
Peter & Fionnuala Wright

\$2,500 - \$4,999

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The Coalition for
Better Housing
Andrew Dreyfus &
Diane Harwood
Nancy (Elizabeth) Fee
Chris and Bob Feibusch
USTA NorCal

\$1,000 - \$2,499

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Taube Family Foundation
Shelly Thigpen

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& Clothilde V. Hewlett
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Christopher Sheldon
Anil & Keiko Sippy
Hardik Udani
Robert Van Malder
David & Christy
Wasserman
Lara Witter

Up to \$499

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Bill Arnold
Anupam Awasthi
Lauren Barnikow
Barry Baskin
Benevity Fund
Adam Berman
Donald Bird
Daniel & Yuki Brandt
Peter Campbell
Sada Chidambaram
Rhomel Clarke

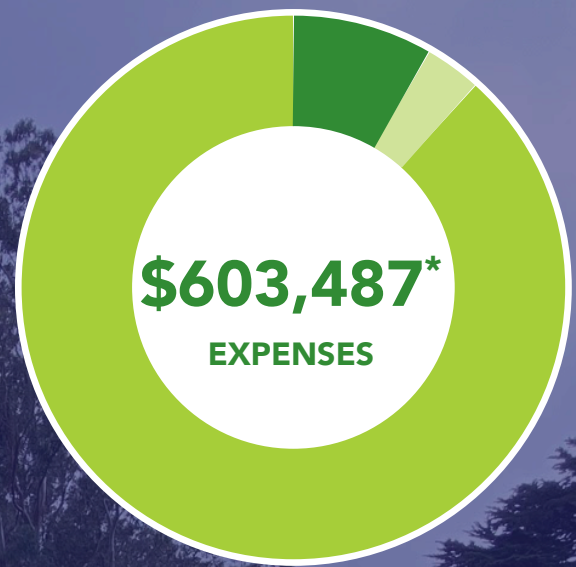
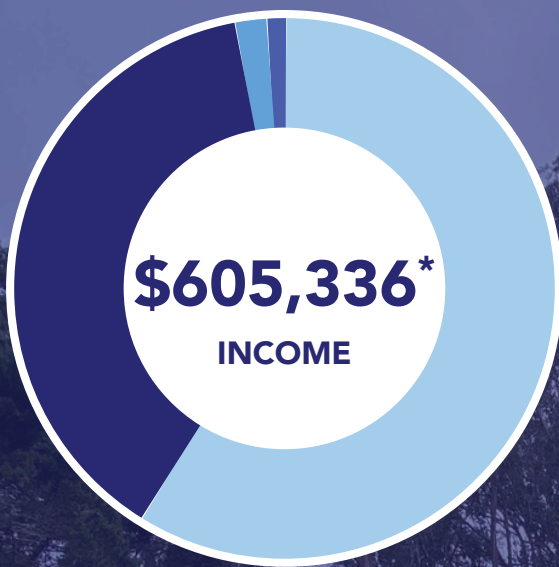
April Chou
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Gabrielle Zadra &
H. Mark Wild

— EVERY GIFT TO YTA IS MEANINGFUL —
Click here to donate today.

2020 FINANCIALS

2020 was a difficult year for YTA, but we've come through it stronger thanks to the continued support of our many individual and institutional donors and the creativity and dedication of our staff and leadership. In the fall, some amazing supporters like Steve Kerr, James Blake, Francis Tiafoe and Kurt Streeter stepped in to help us make our first online fundraiser--the Stories of Love campaign--a big success, and we were able to meet our fundraising goals and end the year with only a small loss. Miss the campaign? You can still watch our Stories of Love at youthtennisadvantage.org.



Detailed data will be added once our 2020 Audit and Form 990 are completed



*Form 990 and audited financials available upon request at info@youthtennisadvantage.org