2022 ANNUAL REPORT

Improving lives for over 50 years!
Dear YTA community,

Thank you for your interest in Youth Tennis Advantage! We are proud to present to you our 2022 Annual Report, where you’ll get to meet some of the remarkable people who helped make 2022 such a success. This includes three YTA alumni, our college graduates, an Oakland coach who has taught for YTA for 37 years, a dedicated volunteer who comes to our program twice every week, and a family with a major estate gift to YTA.

We believe YTA met our critical mission to help close opportunity and achievement gaps for under-resourced youth in the San Francisco Bay Area. We use free, year-round tennis and academic programs to make profound improvements in our students’ lives. The rich life lessons and social interaction of our programs helped counteract the social disruption and lost academic progress still felt from the COVID-19 Pandemic. Building self-confidence and learning perseverance, teamwork, and respect were even more valuable.

YTA served over 300 under-resourced youth in San Francisco, Berkeley, and Oakland. Although this is fewer students than normal (due to Covid-related partner closures), we saw numbers grow throughout the year as we recovered and rebuilt from the pandemic. Our high school seniors averaged nine years in our program. This gives YTA an unusually long time to make a real difference for each student.

We awarded four of our high school seniors four-year college scholarships and saw all six of our high school seniors go on to college (two to Ivy League colleges). Two YTA students earned national tennis rankings and one of them earned a full ride tennis scholarship to a Division 1 college program.

Financially, YTA raised enough funds to cover our costs and increase our reserve to expand and improve our programs. Our overhead costs were low, as usual, at under 20%. YTA’s 2022 finances were audited by our independent CPA and our board has been guided by our Treasurer, who is a senior CPA.

YTA strengthened our governance best practices, including a full revision of our Bylaws. We added several key new board members for a total of 21.

Thank you for your interest and your support!
For more information on YTA, view our website and video at www.youthtennisadvantage.org.

Respectfully,

Michael Skinner
EXECUTIVE DIRECTOR & CO-FOUNDER

Peter Wright
BOARD PRESIDENT
RECENT ALUMNI

Where Are They Now?
By Lucas da Silva

There is no better way to get to know YTA than to get to know some of its alumni.

In this year’s annual report, we’ve decided to highlight three shining stars that have “graduated” from YTA and are off making the world a better place in their own unique ways. Our hope is that hearing their stories helps illuminate the art of what’s possible with YTA when you bring together a vision to open access to education, sport, and mentorship and infuse it with a passion that amplifies all three crucial ingredients. This year we highlight a chef and now published author, a Harvard educated and now medical student at UCSF, and a former YTA student and now YTA Board Member working towards an LA 2028 Olympics role.

There aren’t many people in the world that get to say they’re published authors. Fewer even get to say they’re published authors before their freshmen year of college is over. Rahanna Bisseret Martinez is a name synonymous with YTA success and an example not only to her peers but perhaps, to all of us, of what it looks like to find your passion, to chase it, and make it your life’s central theme. Cooking has represented a lot for Rahanna – it was something she always did with her family for fun and watching cooking shows piqued her curiosity. That curiosity led to greater opportunities to get involved with food and an eventual place on the televised cooking show’s first season, Top Chef Junior, where Rahanna finished as a finalist in 2017. This past year Rahanna pitched the idea of a cookbook to Penguin Random House on global cuisines that touched on the different types of people, demographics, and culinary techniques Rahanna has encountered in her life – the Publisher loved the idea and now her cookbook, Flavor+Us: Cooking for Everyone is available for purchase. Next stop for Rahanna is Cornell’s prestigious Hospitality School where she’s pursuing her passion of discovering more ways to work with food, opening a restaurant, and seeking to help others through those passions. When asked what YTA meant to her she responded with: “I started there pretty young and played five days a week. The coaches were great and as I grew up I started coaching at YTA where I sought to teach other kids what the coaches taught me.”

“She hopes a lot of her childhood came out in the book. Gracious, courageous, and smart, we could not be prouder of who Rahanna is and who she will become.”

YTA represents interesting people with diverse backgrounds.”

-Rahanna Bisseret Martinez
Currently a Sophomore at Cornell, and a published cookbook author
YTA student for 8 years
YTA’s Russell & Lee Flynn College Scholarship Recipient

By Lucas da Silveira

2022 ANNUAL REPORT
It is quite uncommon to see someone benefit from an organization as a child and then return to help lead it when they are an adult. YTA’s Hillary Phu is an example of this as a former YTA student and now YTA Board Member. Mature beyond her years, Hillary has always been a leader of her peers, whether it be feeding balls to fellow students or coaching them. Hillary started helping direct her peers even more when she turned 16 and recalls being taught by Wing-Yan how to make lineups for matches when Wing-Yan couldn’t make it and eventually was named as a co-Captain, alongside Wing-Yan, for YTA’s Junior Tennis Team. After graduating High School, Hillary moved on to community college with already half of her credits completed. After excelling there she transferred and then graduated from UCLA where she was the team manager of the Varsity Women’s Tennis team. Her passion for sports was evident and only just beginning as she then interned with USTA Northern California where she received her official coaching credentials. She went on to get a master’s degree in sports management at the University of San Francisco, where she worked for the Oakland Roots, a professional men’s soccer team. She’s now also helping grow the Roots’ sister club, the Oakland Soul, that is looking to provide an elite pathway to professional soccer for women. Her aspirations extend all the way to 2028 where she hopes to be part of the LA 2028 Olympic Games. At the rate she’s going, we’re confident Hillary will reach her goals while staying true to the humble leader she has always been.

“The first day I showed up to YTA, there were only about five kids in the program. Although I was resistant to change as a young kid, my mom encouraged me to stick it out. I grew as the program grew... and YTA turned out to change my life.” Maxwell (Max) Ho reminisced to me on his first impressions of YTA that, while a distant memory, remain vividly present in the man he has become. This past year we received a donation from Max himself that in many ways, represented a hat tip to the role YTA played in his life and the coming full circle from YTA student to YTA donor. If you get the privilege to speak with Max, two things will immediately stand out: how articulate he is and how grand his passion is for giving back to his community. Max graduated from Harvard’s prestigious pre-med program and found his way back to the better coast where he’s now a medical student at the arguably even more prestigious, UCSF medical school. He became interested in Biology in High School and turned that interest into his life’s calling. He told me, “Part of what makes medicine special, is how much health manifests so much in our lives.” He wants to practice in San Francisco, where he grew up, especially focused on the city’s large Chinese population, focusing on how health systems work and exploring that crucial intersection between healthcare policy and operations. “My parents were Chinese immigrants and most people around me, including my parents, didn’t go to college,” he shared.

“My social circle was through YTA and I got close to many kids.” He named YTA’s Wing-Yan as a mentor and credits her with planting the seed of “college” in his mind and then actively advising him on it. It was through Wing-Yan and YTA that Max came to know of the USTA Foundation College Education Scholarship which ended up being a major source of funding for his undergraduate studies. In other words, YTA helped open doors for him that he confidently strode through. Max is glad to see the next phase of life where he will surely impact our Bay Area community in more ways than not.

Hillary looked to YTA’s Wing-Yan for mentorship and did her best to pay back the guidance she received by helping out wherever possible... it being feeding balls to fellow students or coaching them. Hillary started helping direct her peers even more when she turned 16 and calls being taught by Wing-Yan how to make lineups for matches when Wing-Yan couldn’t make it as a co-Captain, alongside Wing-Yan, for YTA’s Junior Tennis Team. After graduating High School, Hillary moved on to community college with already half of her credits completed. After excelling there she transferred and then graduated from UCLA where she was the team manager of the Varsity Women’s Tennis team. Her passion for sports was evident and only just beginning as she then interned with USTA Northern California where she received her official coaching credentials. She went on to get a master’s degree in sports management at the University of San Francisco, where she worked for the Oakland Roots, a professional men’s soccer team. She’s now also helping grow the Roots’ sister club, the Oakland Soul, that is looking to provide an elite pathway to professional soccer for women. Her aspirations extend all the way to 2028 where she hopes to be part of the LA 2028 Olympic Games. At the rate she’s going, we’re confident Hillary will reach her goals while staying true to the humble leader she has always been.
Every year the USTA Foundation holds an essay contest specifically for NJTL chapters nationwide in which more than 300 organizations like YTA participate. A national winner for each gender/age category (10x categories total) is selected. While the national contest is happening, we hold a simultaneous contest where we select our own YTA winner for each gender/age category. We call this our “internal essay contest.”

PROMPT:
NYC Mayor Mr. Dinkins was convinced that tennis instills confidence, character, sportsmanship, and teamwork. He envisioned the sport as a vehicle to drive you closer to your dreams.

“Tennis often helps me focus. After I play, I feel more confident, and have more ideas. I want to be a journalist when I grow older. In tennis you must have patience, repetition, practice, and your 100% self. In writing you must have these qualities as well. Your 100% self is the version of you that gives their 100%, or their very very best. … In conclusion, tennis has many great qualities. My favorite one is that tennis helps you be your best self.”

— Lina, age 10, YTA Essay Contest Winner

“My dreams are to become a great tennis and basketball player and also graduate from college. Tennis can help me achieve those dreams because it teaches me how to persevere, be confident, and become a leader. These skills and qualities would help me get better at any sport whether it’s tennis or basketball. The leadership skills tennis teaches me would assist my competitiveness for colleges. Finally, tennis teaches me how to fight through the hardships and persevere which would help me get better at sports and also help me graduate college.”

— Tyler, age 13, YTA Essay Contest Winner

“Although tennis is a sport that is heavily based on sportsmanship and physical capability, mental integrity and character play their own part behind each groundstroke. Character, confidence and other aspects of tennis can develop as one progresses on their journey, and can overall bring positive aspects into one’s life.”

— Cayleigh, Age 16, YTA Essay Contest Winner

“I am now twelve and have been playing tennis for four years. In those four years, I have gained strength, agility, patience, mentality, focus on anything that I do, a drive to win in any sport, and most importantly, an urge to never give up. Tennis has helped me wake up every morning with a goal, and sleep every night with a dream I believe will come true.”

— Aaron, age 12, YTA Essay Contest Winner
Youth Tennis Advantage proudly launched The Russell and Lee Flynn College Scholarship in 2019. The Scholarship was named for Russ and Lee Flynn to honor their history of extraordinary service and support of YTA. A scholarship is presented to up to four YTA students annually to further their education at an accredited community college, college, or university to help minimize the amount of student loan debt needed to pursue a degree.

— 2022 RECIPIENTS —

Jasraj Dhillon
Makda Dawit
 Micheel Alharazy
Rahanna Bisseret Martinez

— 2021 RECIPIENTS —

Andrea Morales-Mendoza
Chloe Vuong
Jaskaran Dhillon
William Ho

— 2020 RECIPIENTS —

Aicha Diaw
Fidela Bisseret Martinez

— 2019 RECIPIENTS —

Frida Munoz
Hillary Phu
Frida Munoz
Each year we present the Arthur Ashe Award of Excellence to an extraordinary member of our community who has made significant contributions to youth in the Bay Area. We presented the 2022 award to YTA Site Director Terry Stewart, honoring his 35+ years of dedication to YTA students, families, and the community at large.

We celebrated Terry at Mosswood Park in Oakland, where he is an institution. Former and current students came out in support, parents spoke, children gave speeches, great food was shared, and we heard from almost everyone there the positive impact Terry has had on them personally.

Congratulations Terry on this well-deserved award!

Terry’s unwavering dedication to my success (and so many others) transformed how I viewed myself and ultimately, what I felt was possible. Without Terry’s influence, I would not have developed the confidence to do so much more outside of tennis including study abroad, go to law school, and pursue other experiences that challenged my worldview.

— Johnson Hua, Attorney
Senior Director, Themis Bar Review
Portland, OR

— PAST ARTHUR ASHE AWARD OF EXCELLENCE WINNERS —

2022 Terry Stewart
2021 No award given
2020 Kurt Streeter
2019 Kat Taylor
2018 Todd Martin
2017 Charlie Hoeveler
2016 Bob Kaliski
2015 Bay Club SF Tennis
2014 Robert L. Sockolov

2013 Russell Flynn
2012 No award given
2011 John “Sandy” Walker
2010 Bruce Bodaken
2009 Frank “Buzz” Walters
2008 Tom Steyer
2007 Richard Goldman
2006 Dick and Anne Gould
2005 Barry MacKay

2004 L. Jay Tenenbaum
2003 Ed Osgood
2002 Myron DuBain
2001 Red Fay
2000 Ted Taube
1999 Venus Williams

Being in YTA and learning from Terry really showed me what a positive community looks like. … Terry created a space for me to want to constantly try my hardest and do my best. He created an environment for learning and youth development that has impacted so many people in such positive ways.

— Fidela Bisseret Martinez
Rising Senior at The New School, Parsons School of Design
NYC
THANK YOU

THANK YOU to all of our donors for being part of YTA, and recognizing how essential our programs are for the resilience of youth in our community. Together we are helping them persevere and continue reaching for their dreams.

— 2022 DONOR LIST —

$5,000 - $9,999
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William Dugley
Jessica Eaker
Catherine S. Fogelman
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Kiwanis Club of San Francisco
Lordon Lynch
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Ronald Santiago
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Daniel Brown
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IN MEMORY OF

Russ Flynn
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Thad Tu
David Tyler
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Gabriella Zada
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Ted Taube
Kathryn Taylor
Todd Traina
Robert Van Malder

IN MEMORY OF

Arthur Ash
Paul “Red” Fay, Jr.
Russ Flynn
Barry McKay

COMMUNITY

We are so grateful for the support of our community. These are some of the amazing in-kind donors that have partnered with YTA to support underserved youth in our community.

— TOGETHER WE ARE MAKING A DIFFERENCE —

CALIFORNIA TENNIS CLUB • BERKELEY TENNIS CLUB • USF • CAL • FLYNN FAMILY
SAN FRANCISCO HOUSING AUTHORITY • WILLIE MAYS BOYS & GIRLS CLUB
SAN FRANCISCO TENNIS COALITION • USTA NORCAL • USTA FOUNDATION

TENNIS WAREHOUSE • CITY OF OAKLAND PARKS & RECREATION
SAN FRANCISCO RECREATION & PARKS • WINWARD ACADEMY

“The Olympic Club Foundation has been proud to partner with Youth Tennis Advantage since 1994! We have found Mike Skinner and the YTA program to be exceedingly professional, inspiring, very open to growth, and undeniably credible. Many of our grants to YTA have been aimed at providing much needed equipment and scholarships that allow all kids to participate, regardless of their financial circumstances. We have been very impressed with the growth of the program and will continue to support YTA for years to come.”

— John Ring, Executive Director, Olympic Club Foundation

Every effort has been made to list donors accurately. If we have made an error or left someone out, please email info@youthtennisadvantage.org to let us know.
COMMUNITY

BEST WISHES TO

Dale Evans

YTA was thrilled to announce Dale Evans as Director of Tennis and Academic Operations and Partnerships effective January, 2022. Dale came to YTA with the highest accolades and experience in the tennis industry, with deep roots in the Bay Area, including as a Site Director at YTA! He was so highly sought after, in fact, that he was given an opportunity too good to refuse and took on the role of Director of Tennis at the USTA Billie Jean King National Tennis Center, New York. In his 6-month stint with us, he made a big impact on our program. He is missed here in the Bay but always has a home at YTA! We wish him the very best in his new role.

MAJOR ESTATE GIFT

On behalf of the YTA board we’d like to give a special thanks to a very generous contribution from the Paul “Red” & Anita Fay Trust. Red was a long time key YTA board member and an Arthur Ashe Award winner. Red was former Under Secretary of the Navy during the Kennedy administration and was a close friend of the President. His son, Paul, has continued the Fay dedication to YTA youth by also serving on the YTA board for the last 11 years.

The photos below show Red, Anita, their daughter Sally, and President John F. Kennedy at Red’s swearing-in ceremony in 1961.
FINANCIALS

2022 AUDIT COMPLETE

INCOME
$791,106

EXPENSES
$558,883

16% OVERHEAD

— INCOME —

FOUNDATION GRANTS
$276,000 / 35%

INDIVIDUAL & CORPORATE DONATIONS
$264,585 / 33%

FUNDRAISING EVENTS
$110,950 / 14%

PPP LOAN FORGIVENESS
$93,812 / 12%

FLYNN SCHOLARSHIP FUND (RESTRICTED)
$30,000 / 4%

MISCELLANEOUS & INTEREST INCOME
$15,759 / 2%

— EXPENSES —

PROGRAM SERVICES
$480,887 / 87%

MANAGEMENT & GENERAL
$68,654 / 12%

FUNDRAISING
$9,342 / 2%

— IN-KIND DONATIONS —

estimated value
$241,000

VALUE NOT INCLUDED IN ABOVE FIGURES.
OUR SITES

McLaren Park 100 John F Shelley Drive | San Francisco 94134
Crocker Amazon Moscow St. & Amazon Ave. | San Francisco 94122
Hunters Point 195 Kiska Road | San Francisco 94124
Mosswood Park. 3612 Webster St. | Oakland 94611
Bushrod Park. 560 59th St. | Oakland 94609
Bear Trax, Hellman Tennis Courts on the Cal campus | Berkeley, 94704

EVERY GIFT TO YOUTH TENNIS ADVANTAGE IS MEANINGFUL

Click here to donate today.