



2022 ANNUAL REPORT

Improving lives
for over
50 years!

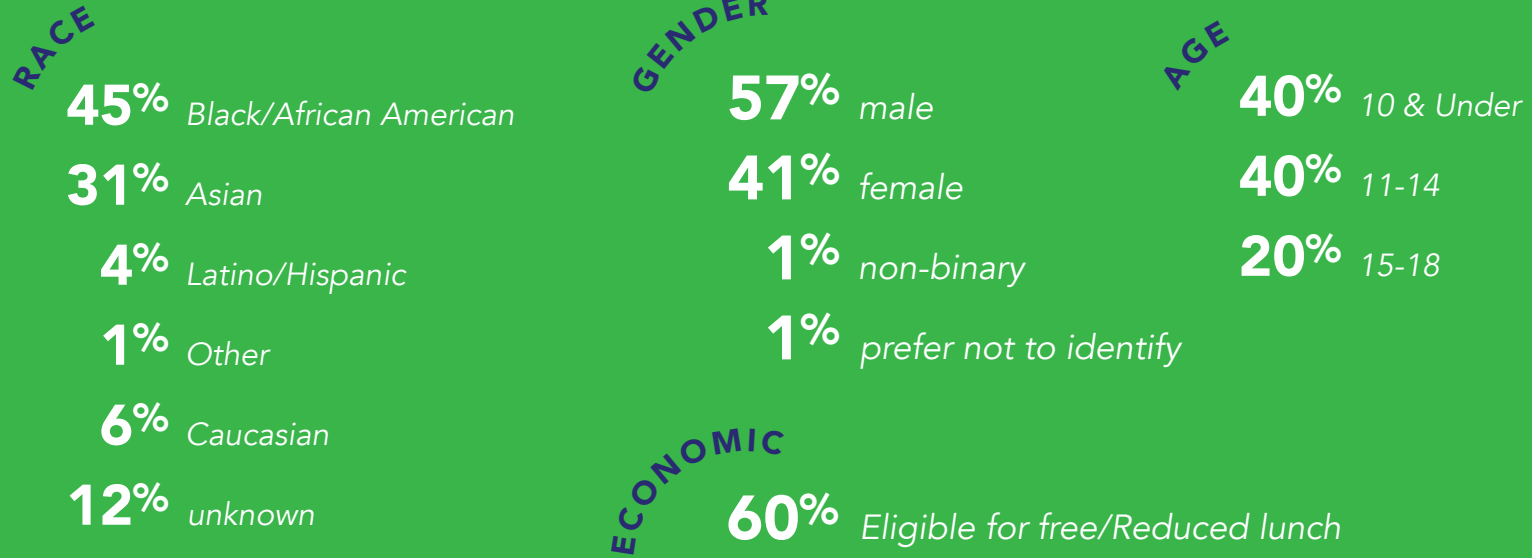


YOUTH
TENNIS
ADVANTAGE

335 STUDENTS

100 of whom were new to YTA

— POPULATION SERVED —



MISSION STATEMENT

Youth Tennis Advantage’s (YTA) mission is to help close opportunity and achievement gaps for under-resourced youth in the San Francisco Bay Area through comprehensive tennis, academic and enrichment programs, seeking to promote the physical, educational, and life skills necessary to prepare and empower them to reach for their full potential.

DEAR FRIENDS

Dear YTA community,

Thank you for your interest in Youth Tennis Advantage! We are proud to present to you our 2022 Annual Report, where you’ll get to meet some of the remarkable people who helped make 2022 such a success. This includes three YTA alumni, our college graduates, an Oakland coach who has taught for YTA for 37 years, a dedicated volunteer who comes to our program twice every week, and a family with a major estate gift to YTA.

We believe YTA met our critical mission to help close opportunity and achievement gaps for under-resourced youth in the San Francisco Bay Area. We use free, year-round tennis and academic programs to make profound improvements in our students’ lives. The rich life lessons and social interaction of our programs helped counteract the social disruption and lost academic progress still felt from the COVID-19 Pandemic. Building self-confidence and learning perseverance, teamwork, and respect were even more valuable.

YTA served over 300 under-resourced youth in San Francisco, Berkeley, and Oakland. Although this is fewer students than normal (due to Covid-related partner closures), we saw numbers grow throughout the year as we recovered and rebuilt from the pandemic. Our high school seniors averaged nine years in our program. This gives YTA an unusually long time to make a real difference for each student. We awarded four of our high school seniors four-year college scholarships and saw all six of our high school seniors go on to college (two to Ivy League colleges). Two YTA students earned national tennis rankings and one of them earned a full ride tennis scholarship to a Division 1 college program.


Financially, YTA raised enough funds to cover our costs and increase our reserve to expand and improve our programs. Our overhead costs were low, as usual, at under 20%. YTA’s 2022 finances were audited by our independent CPA and our board has been guided by our Treasurer, who is a senior CPA.

YTA strengthened our governance best practices, including a full revision of our Bylaws. We added several key new board members for a total of 21.

Thank you for your interest and your support!
For more information on YTA, view our website and video at www.youthtennisadvantage.org.

Respectfully,


Michael Skinner
EXECUTIVE DIRECTOR & CO-FOUNDER


Peter Wright
BOARD PRESIDENT



DONATE



YTA VIDEO



WEBSITE



CONTACT

RECENT ALUMNI

Where Are They Now?

By Lucas da Silveira

There is no better way to get to know YTA than to get to know some of its alumni.

In this year's annual report, we've decided to highlight three shining stars that have "graduated" from YTA and are off making the world a better place in their own unique ways. Our hope is that hearing their stories helps illuminate the art of what's possible with YTA when you bring together a vision to open access to education, sport, and mentorship and infuse it with a passion that amplifies all three crucial ingredients. This year we highlight a chef and now published author, a Harvard educated and now medical student at UCSF, and a former YTA student and now YTA Board Member working towards an LA 2028 Olympics role.

Rahanna Bisseret Martinez

Currently a Sophomore at Cornell,
and a published cookbook author
YTA student for 8 years
YTA's Russell & Lee Flynn College Scholarship Recipient



Photo: Nico Oved

There aren't many people in the world that get to say they're published authors. Fewer even get to say they're published authors before their freshmen year of college is over. Rahanna Bisseret Martinez is a name synonymous with YTA success and an example not only to her peers but perhaps, to all of us, of what it looks like to find your passion, to chase it, and make it your life's central theme. Cooking has represented a lot for Rahanna – it was something she always did with her family for fun and watching cooking shows piqued her curiosity. That curiosity led to greater opportunities to get involved with food and an eventual place on the televised cooking show's first season, Top Chef Junior, where Rahanna finished as a finalist in 2017. This past year Rahanna pitched the idea of a cookbook to Penguin Random House on global cuisines that touched on the different types of people, demographics, and culinary techniques Rahanna has encountered in her life – the Publisher loved the idea and now her cookbook, *Flavor+Us: Cooking for Everyone* is available for purchase. Next stop for Rahanna is Cornell's prestigious Hospitality School where she's pursuing her passion of discovering more ways to work with food,

opening a restaurant, and seeking to help others through those passions. When asked what YTA meant to her she responded with: "I started there pretty young and played five days a week. The coaches were great and as I grew up I started coaching at YTA where I sought to teach other kids what the coaches taught me."

"YTA represents interesting people with diverse backgrounds."

She hopes a lot of her childhood came out in the book. Gracious, courageous, and smart, we could not be prouder of who Rahanna is and who she will become.



Maxwell Ho

Currently a second-year medical student at UCSF
YTA student for 9 years



"The first day I showed up to YTA, there were only about five kids in the program. Although I was resistant to change as a young kid, my mom encouraged me to stick it out. I grew as the program grew - and YTA turned out to change my life." Maxwell (Max) Ho reminisced to me on his first impressions of YTA that, while a distant memory, remain vividly present in the man he has become. This past year we received a donation from Max himself that in many ways, represented a hat tip to the role YTA played in his life and the coming full circle from YTA student to YTA donor. If you get the privilege to speak with Max, two things will immediately stand out: how articulate he is and how grand his passion is for giving back to his community. Max graduated from Harvard's prestigious pre-med program and found his way back to the better coast where he's now a medical student at the arguably even more prestigious, UCSF medical school. He became interested in Biology in High School and turned that interest into his life's calling. He told me, "Part of what makes medicine special, is how much health manifests so much in our lives." He wants to

practice in San Francisco, where he grew up, especially focused on the city's large Chinese population, focusing on how health systems work and exploring that crucial intersection between healthcare policy and operations. "My parents were Chinese immigrants and most people around me, including my parents, didn't go to college," he shared.

"My social circle was through YTA and I got close to many kids."

He named YTA's Wing-Yan as a mentor and credits her with planting the seed of "college" in his mind and then actively advising him on it. It was through Wing-Yan and YTA that Max came to know of the USTA Foundation College Education Scholarship which ended up being a major source of funding for his undergraduate studies. In other words, YTA helped open doors for him that he confidently strode through. Max is gliding into this next phase of life where he will surely impact our Bay Area community in more ways than not.

Hillary Phu

Demand and Revenue Generation Manager,
Oakland Roots Sports Club
YTA student for 9 years
YTA's Russell & Lee Flynn College Scholarship Recipient



It is quite uncommon to see someone benefit from an organization as a child and then return to help lead it when they are an adult. YTA's Hillary Phu is an example of this as a former YTA student and now YTA Board Member. Mature beyond her years, Hillary has always been a leader of her peers, whether

Hillary looked to YTA's Wing-Yan for mentorship and did her best to pay back the guidance she received by helping out wherever possible...

it be feeding balls to fellow students or coaching them. Hillary started helping direct her peers even more when she turned 16 and re-

calls being taught by Wing-Yan how to make lineups for matches when Wing-Yan couldn't make it and eventually was named as a co-Captain, alongside Wing-Yan, for YTA's Junior Tennis Team. After graduating High School, Hillary moved on to community college with already half of her credits completed. After excelling there she transferred and then graduated from UCLA where she was the team manager of the Varsity Women's Tennis team. Her passion for sports was evident and only just beginning as she then interned with USTA Northern California where she received her official coaching credentials. She went on to get a master's degree in sports management at the University of San Francisco, where she worked for the Oakland Roots, a professional men's soccer team. She's now also helping grow the Roots' sister club, the Oakland Soul, that is looking to provide an elite pathway to professional soccer for women. Her aspirations extend all the way to 2028 where she hopes to be part of the LA 2028 Olympic Games. At the rate she's going, we're confident Hillary will reach her goals while staying true to the humble leader she has always been.

ACADEMICS

— THE NJTL ESSAY, A YTA TRADITION —

Every year the USTA Foundation holds an essay contest specifically for NJTL chapters nationwide in which more than 300 organizations like YTA participate. A national winner for each gender/age category (10x categories total) is selected. While the national contest is happening, we hold a simultaneous contest where we select our own YTA winner for each gender/age category. We call this our “internal essay contest.”

PROMPT:

NYC Mayor Mr. Dinkins was convinced that tennis instills confidence, character, sportsmanship, and teamwork. He envisioned the sport as a vehicle to drive you closer to your dreams.

840

TUTORING
HOURS

5 OF 6
GRADUATING
SENIORS
1ST GENERATION
COLLEGE
STUDENTS

35

NJTL ESSAYS
ENTERED IN
NATIONAL
COMPETITION



“Tennis often helps me focus. After I play, I feel more confident, and have more ideas. I want to be a journalist when I grow older. In tennis you must have patience, repetition, practice, and your 100% self. In writing you must have these qualities as well. Your 100% self is the version of you that gives their 100%, or their very very best. ...In conclusion, tennis has many great qualities. My favorite one is that tennis helps you be your best self.”

— Lina, age 10,
YTA Essay Contest Winner

“My dreams are to become a great tennis and basketball player and also graduate from college. Tennis can help me achieve those dreams because it teaches me how to persevere, be confident, and become a leader. These skills and qualities would help me get better at any sport whether it’s tennis or basketball. The leadership skills tennis teaches me would assist my competitiveness for colleges. Finally, tennis teaches me how to fight through the hardships and persevere which would help me get better at sports and also help me graduate college.”

— Tyler, age 13,
YTA Essay Contest Winner



“I am now twelve and have been playing tennis for four years. In those four years, I have gained strength, agility, patience, mentality, focus on anything that I do, a drive to win in any sport, and most importantly, an urge to never give up. Tennis has helped me wake up every morning with a goal, and sleep every night with a dream I believe will come true.”

— Aaron, age 12,
YTA Essay Contest Winner



“Although tennis is a sport that is heavily based on sportsmanship and physical capability, mental integrity and character play their own part behind each groundstroke. Character, confidence and other aspects of tennis can develop as one progresses on their journey, and can overall bring positive aspects into one’s life.”

— Cayleigh, Age 16,
YTA Essay Contest Winner



100%
GRADUATED
AND WENT TO
COLLEGE



ALBERT

PRINCETON UNIVERSITY



ANGELA

CAL STATE NORTHRIDGE
Full Athletic Scholarship



JASRAJ

BERKELEY CITY COLLEGE



MAKDA

BERKELEY CITY COLLEGE



MICHEEL

BERKELEY CITY COLLEGE



RAHANNA

CORNELL

— RUSSELL & LEE FLYNN COLLEGE SCHOLARSHIP —

Youth Tennis Advantage proudly launched The Russell and Lee Flynn College Scholarship in 2019. The Scholarship was named for Russ and Lee Flynn to honor their history of extraordinary service and support of YTA. A scholarship is presented to up to four YTA students annually to further their education at an accredited community college, college, or university to help minimize the amount of student loan debt needed to pursue a degree.

— 2022 RECIPIENTS —



Jasraj Dhillon



Makda Dawit



Micheel Alharazy



**Rahanna
Bisseret Martinez**

— 2021 RECIPIENTS —



**Andrea
Morales-Mendoza**



Chloe Vuong



Jaskaran Dhillon



William Ho

— 2020 RECIPIENTS —



Aicha Diaw



**Fidela Bisseret
Martinez**

— 2019 RECIPIENTS —



Hillary Phu



Frida Munoz

ARTHUR ASHE AWARD

Each year we present the Arthur Ashe Award of Excellence to an extraordinary member of our community who has made significant contributions to youth in the Bay Area. We presented the 2022 award to YTA Site Director Terry Stewart, honoring his 35+ years of dedication to YTA students, families, and the community at large.

We celebrated Terry at Mosswood Park in Oakland, where he is an institution. Former and current students came out in support, parents spoke, children gave speeches, great food was shared, and we heard from almost everyone there the positive impact Terry has had on them personally.

Congratulations Terry on this well-deserved award!



Being in YTA and learning from Terry really showed me what a positive community looks like. ... Terry created a space for me to want to constantly try my hardest and do my best. He created an environment for learning and youth development that has impacted so many people in such positive ways.

— Fidela Bisseret Martinez
Rising Senior at The New School, Parsons School of Design
NYC



Terry's unwavering dedication to my success (and so many others) transformed how I viewed myself and ultimately, what I felt was possible. Without Terry's influence, I would not have developed the confidence to do so much more outside of tennis including study abroad, go to law school, and pursue other experiences that challenged my worldview.

— Johnson Hua, Attorney
Senior Director, Themis Bar Review
Portland, OR



— PAST ARTHUR ASHE AWARD OF EXCELLENCE WINNERS —

2022	Terry Stewart	2013	Russell Flynn	2004	L. Jay Tenenbaum
2021	No award given	2012	No award given	2003	Ed Osgood
2020	Kurt Streeter	2011	John "Sandy" Walker	2002	Myron DuBain
2019	Kat Taylor	2010	Bruce Bodaken	2001	Red Fay
2018	Todd Martin	2009	Frank "Buz" Walters	2000	Tad Taube
2017	Charlie Hoeveler	2008	Tom Steyer	1999	Venus Williams
2016	Bob Kaliski	2007	Richard Goldman		
2015	Bay Club SF Tennis	2006	Dick and Anne Gould		
2014	Robert L. Sockolov	2005	Barry MacKay		

THANK YOU

COMMUNITY

THANK YOU to all of our donors for being part of YTA, and recognizing how essential our programs are for the resilience of youth in our community.

Together we are helping them persevere and continue reaching for their dreams.

— 2022 DONOR LIST —

\$25,000+

William K. Bowes, Jr. Foundation
The Paul & Anita Fay Trust
Lee Flynn
Sara, Amy & Laura Flynn
JP Morgan Chase Bank
Wilbur May Foundation
Robert S. & Helen P. Odell Fund
John and Kathleen Sweazey Foundation
Kat Taylor & Tom Steyer
USTA Foundation

\$10,000 - \$24,999

Anonymous
Bruce Bodaken
Jim Connelly & Anne MacKenzie
Play It On Scholarship
Mike & Linda Delagnes
Sara Flynn & Donald Libbey
Lisa & Douglas Goldman Fund
Olympic Club Foundation
Mike Skinner & Alice Tso
Andrew Spokes

\$5,000 - \$9,999

Anonymous
Linda Nelson & Robert Kaliski
Karla Lovett
David & Rebecca LeBuhn
Kunal Patel Foundation
Scott & Shannon Sieckert
Kay & John C. "Sandy" Walker
Peter & Fionnuala Wright

\$1,000 - \$2,499

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Kiwanis Club of San Francisco
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Mike Milstein
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The Speramus Foundation
Tiburon Peninsula Club

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Alejandro Zaffaroni MD

\$500 - \$999

Benevity Funds
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Christy & David Wasserman
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Up to \$499

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Thomas Wimberly
Cindy Winter
Jenni Zaidi

Every effort has been made to list donors accurately. We apologize if we inadvertently omitted or presented your name incorrectly. Please email info@youthtennisadvantage.org to let us know.

— BOARD OF DIRECTORS —

The YTA Board of Directors – They are humble, hardworking, generous, and wise.

In 2022 we were able to grow the board with even more diverse and enthusiastic members dedicated to helping YTA do more for under-resourced Bay Area youth. YTA is beyond fortunate for their leadership, guidance, and commitment.

EXECUTIVE DIRECTOR
Michael Skinner

BOARD OF DIRECTORS

Peter Wright
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John Sweazey
Vice President

Scott Sieckert
Treasurer

Sara Flynn
Secretary

Lucas da Silveira
Chief of Staff

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Amy Nickerson
Hillary Phu
William Rosetti
Jon Streeter
Shelly Thigpen
John C. "Sandy" Walker

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Steve Jackson
Robert Kaliski
Mike Milstein

Howard Park
Robert Sockolov
Andrew Spokes
Tom Steyer
Tad Taube
Kathryn Taylor
Todd Traina
Robert Van Malder

IN MEMORY OF

Arthur Ashe
Paul "Red" Fay, Jr.
Russ Flynn
Barry McKay

We are so grateful for the support of our community. These are some of the amazing in-kind donors that have partnered with YTA to support underserved youth in our community.

— TOGETHER WE ARE MAKING A DIFFERENCE —

CALIFORNIA TENNIS CLUB • BERKELEY TENNIS CLUB • USF • CAL • FLYNN FAMILY
SAN FRANCISCO HOUSING AUTHORITY • WILLIE MAYS BOYS & GIRLS CLUB
SAN FRANCISCO TENNIS COALITION • USTA NORCAL • USTA FOUNDATION
TENNIS WAREHOUSE • CITY OF OAKLAND PARKS & RECREATION
SAN FRANCISCO RECREATION & PARKS • WINWARD ACADEMY

"The Olympic Club Foundation has been proud to partner with Youth Tennis Advantage since 1994! We have found Mike Skinner and the YTA program to be exceedingly professional, inspiring, very open to growth, and undeniably credible. Many of our grants to YTA have been aimed at providing much needed equipment and scholarships that allow all kids to participate, regardless of their financial circumstances. We have been very impressed with the growth of the program and will continue to support YTA for years to come."

— John Ring, Executive Director, Olympic Club Foundation



COMMUNITY

BEST WISHES TO Dale Evans



YTA was thrilled to announce Dale Evans as Director of Tennis and Academic Operations and Partnerships effective January, 2022. Dale came to YTA with the highest accolades and experience in the tennis industry, with deep roots in the Bay Area, including as a Site Director at YTA! He was so highly sought after, in fact, that he was given an opportunity too good to refuse and took on the role of Director of Tennis at the USTA Billie Jean King National Tennis Center, New York. In his 6-month stint with us, he made a big impact on our program. He is missed here in the Bay but always has a home at YTA! We wish him the very best in his new role.



— MAJOR ESTATE GIFT —

On behalf of the YTA board we'd like to give a special thanks to a very generous contribution from the Paul "Red" & Anita Fay Trust. Red was a long time key YTA board member and an Arthur Ashe Award winner. Red was former Under Secretary of the Navy during the Kennedy administration and was a close friend of the President. His son, Paul, has

continued the Fay dedication to YTA youth by also serving on the YTA board for the last 11 years.

The photos below show Red, Anita, their daughter Sally, and President John F. Kennedy at Red's swearing-in ceremony in 1961.

Photos from the John F. Kennedy Presidential Library and Museum

— THANK YOU TO OUR VOLUNTEERS! —

Owen Bethke
Benjamin Ceragioli
Philip Chen
Andrea Morales-Mendoza

Neel Noronha
Eli Perlman
John Rosenberg
James Stovell

Pete Stovell
Devin Stuppin
Bee-Tin Tan
Anas Tougani

Jason Van
Matthew Wong
Ryan Wong
Michael Zhang

"YTA is a great program that provides youth with opportunities to learn tennis. Growing up, I never had the opportunity to take lessons as it was too expensive. YTA allows all youth regardless of socio-economic demographic to have an opportunity to learn lifelong skills through the sport of tennis. Additionally, the academic support component provided by YTA helps youth transfer those skills learned in tennis towards lifelong learning and challenges they will face as they pursue their long-term schooling, dreams and careers."

— Phil, parent of two YTA students and a volunteer at Bushrod Park



FINANCIALS

2022
AUDIT
COMPLETE

INCOME
\$791,106

16%
OVERHEAD

EXPENSES
\$558,883



— INCOME —

FOUNDATION GRANTS
\$276,000 / 35%

**INDIVIDUAL &
CORPORATE DONATIONS**
\$264,585 / 33%

FUNDRAISING EVENTS
\$110,950 / 14%

PPP LOAN FORGIVENESS
\$93,812 / 12%

**FLYNN SCHOLARSHIP
FUND (RESTRICTED)**
\$30,000 / 4%

**MISCELLANEOUS &
INTEREST INCOME**
\$15,759 / 2%

— EXPENSES —

PROGRAM SERVICES
\$480,887 / 87%

MANAGEMENT & GENERAL
\$68,654 / 12%

FUNDRAISING
\$9,342 / 2%

— IN-KIND DONATIONS —

estimated value
\$241,000

VALUE NOT INCLUDED IN ABOVE FIGURES.



OUR SITES



McLaren Park 100 John F Shelley Drive | San Francisco 94134
Crocker Amazon Moscow St. & Amazon Ave. | San Francisco 94122
Hunters Point 195 Kiska Road | San Francisco 94124
Mosswood Park. 3612 Webster St. | Oakland 94611
Bushrod Park. 560 59th St. | Oakland 94609
Bear Trax, Hellman Tennis Courts on the Cal campus | Berkeley, 94704



— EVERY GIFT TO YOUTH TENNIS ADVANTAGE IS MEANINGFUL —
Click here to donate today.